

ROBERT SMITH

COLLEGE FOOTBALL COACH

📞 979-203-9990

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📍 1022 Lost Creek Road,
Dallas TX 79022

November 29, 2021

Debbie Corum
Athletic Director
Southern Utah University

Dear Ms. Corum:

I am writing to express my interest in the position of Head Football Coach at Southern Utah University. I have included my resume and after your review, I believe you will find my qualifications and attributes very suitable for the position at your institution.

I have been very fortunate to have worked with and learned from extremely accomplished coaches, administrators and even better people. I have gained valuable wisdom and experience at many levels and achieved great success at each stop. I have been blessed to be a part of some very successful programs which includes three NCAA National Championships with the University of Mary Hardin - Baylor. I believe these experiences have helped me create a core philosophy for success as a Head Football Coach.

I will bring to your program an infectious enthusiasm for teaching, tireless attention to detail, and a focus on daily fundamentals. Our program will be structured and organized in everything we do. Myself and my coaching staff will have a detailed strategy for developing our student-athletes on the field, in the classroom, and in the community. The goal is to build men of character, discipline, and toughness who will return to this institution as graduated Alumni.

The foundation of my plan begins with recruiting. I have built an extensive recruiting network over my career. Many of these relationships have been built within the Texas high school system. We will continue to foster and grow these relationships with Texas high school coaches and develop a recruiting base in numerous other states as well. We will focus on recruiting quality people who want to achieve success on the field and in the classroom.

I greatly appreciate your consideration for this, and I look forward to further discussing my qualifications in person. Feel free to contact me at your convenience at the number above.

Sincerely,



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CONTACT

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PROFESSIONAL SKILLS

- Community service and campus engagement
- Fundraising events and donor/alum relations
- Monitoring student-athlete academic progress
- Preparing and managing yearly budgets
- Hiring, training, and evaluation of managers, GA's, assistant coaches, and support staff
- Knowledgeable in NCAA compliance policies
- Recruiting coordinator experience
- Extensive recruiting in Texas, Louisiana, Oklahoma, New Mexico, Arizona, Ohio
- Experience with recruiting junior college players and NCAA portal players
- Host official/unofficial visits + recruiting events
- Travel+logistics (lodging, transportation, meals)
- Coached/coordinated multiple offensive systems
- Participated in scheme development on offense and defense
- Participated in game plan development on offense and defense
- Preparation of opponent scouting reports
- Experience with special teams & kicking game
- Implementation of sport-specific technology
- Use of data & video in opponent & self scouts

EDUCATION

WESTERN MICHIGAN

Master of Arts in Education Leadership

AMICHIGAN STATE UNIVERSITY

Bachelor of Science in Kinesiology

PROFESSIONAL ACCOMPLISHMENTS

- 2022 Led Brigham Young University to WAC Championship game
- 2021 NCAA DIII National Champions – University of Mount Union
- 2018 NCAA DIII National Champions – University of Mount Union
- 2016 NCAA DIII National Champions – University of Mount Union
- 2016 Football Scoop Coach of the Year Finalist
- Overall Coaching Record: 256-64 | College Record: 167-44 | High School Record: 89-21

COACHING EXPERIENCE

BRIGHAM YOUNG UNIVERSITY - NCAA DIVISION I

OFFENSIVE COORDINATOR / QB's 2022-Present

- Competed in the 2022 WAC Championship game in first year as a member
- Finished the season with a 7-4 record which was the most accomplished season since Brigham Young transitioned to a Division I program
- Led WAC in 3rd down conversion %, ranked #30 overall in Division I
- Led WAC in red zone offense (88%) and red zone TD% (73%), ranked 27th nationally
- Developed multiple NFL players and prospects
- Assisted with athletic scholarship equivalencies

UNIVERSITY OF MOUNT UNION - NCAA DIVISION III

OFFENSIVE COORDINATOR / QB's 2015-2022

- NCAA Division III **National Champions** in 2021, 2018, 2016
- Football Scoop Coach of the Year Finalist in 2016
- Record during my time as offensive coordinator was 76-2
- OAC titles in 2021, 2020, 2019, 2018, 2017, 2016
- 2018 team led the nation in scoring offense with 53.4 points per game
- Assisted with special teams and kicking game
- Developed multiple NFL players and prospects

WEST FLORIDA UNIVERSITY - NCAA DIVISION II

OFFENSIVE COORDINATOR / QB's / RECRUITING COOR. 2011-2015

- Offense set an **NCAA Division II record** for passing yards in 2018 (5,544 yds)
- Led the nation in passing touchdowns (57)
- Led the nation in first downs (367)
- Produced a QB who was runner-up for the Harlon Hill Award which recognizes the most outstanding player in NCAA Division II
- 2013 NCAA Division II Quarterfinalist (11-2 record)
- 2012 NCAA Division II Semi-finalist (12-3 record)
- Gulf Coast Conference Championships in 2013 and 2012
- Developed multiple NFL players and prospects
- Assisted with team travel and logistics
- Managed athletic scholarship equivalencies

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REFERENCES

Glen West

Executive Director, Texas HS Coaches Assoc.
979-451-3433

Pete Moore

Former Head Coach, Brigham Young
254-721-7777

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COACHING EXPERIENCE (cont.)

CYPRUS HIGH SCHOOL - CYPRUS, TEXAS

2005-2011

OFFENSIVE CO-COORDINATOR – QB / WR / TE

- Record of 41-11 (2005 State Semifinalist, 2008 State Quarterfinalist)
- Pass Game Coordinator
- Install run game techniques
- Top offense in Greater Houston area
- Assisted in special teams
- Off-season Strength and Conditioning Coordinator
- Coached numerous All-State players and college bound athletes
- Assisted in the college recruitment of our players

MUSKINGUM UNIVERSITY - NCAA DIVISION III

TIGHT ENDS / RB's / DEF. LINE / RECRUITING COOR.

2000-2005

- Record – 37-13 (Ohio Athletic Conference Co-Champions)
- Coached leading rusher in school history
- Coached several All Americans and conference MVP
- Assisted with special teams and kicking game
- Recruiting of student athletes (Metro areas of Ohio)
- Hosted recruiting visits and events with prospects and parents
- Assisted with team travel and logistics

WESTERN ARIZONA UNIVERSITY - NCAA DIVISION II

OFFENSIVE LINE / RUN GAME

1999-2000

- Offensive scheme development and coordination
- Recruiting of student athletes (Arizona and Texas)
- Strength and Conditioning Coordinator
- Player evaluation and opponent film breakdown
- Responsible for team travel and logistics
- Assisted with community fundraising initiatives

IRON COUNTY HIGH SCHOOL - DENTON, TEXAS

ATHLETIC DIRECTOR / HEAD FOOTBALL COACH (1998-99)

1996 – 1999

- Managed and directed all athletic affairs
- Delegation of responsibilities between staff
- Coordinated all athletic budgeting, travel, and scheduling
- Directed the care and maintenance of all athletic facilities
- Set up daily practice schedules and weekly game plans
- Administrator on duty for district athletic events